

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Electoral Rolls – Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date – Awareness and Publicity Campaign in all editions of Siasat News paper (Urdu) and Hindi version in all editions of Hindi Milap on 25-10-2008 – Payment of bill of Rs.1,53,000/- (Rupees One Lakh and Fifty Three Thousand only) to M/s Softline Advertising Pvt. Ltd., Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No.7229

Dated:26-12-2008

Read the following:-

1. Govt.Memo.No.20548-A/441/BG.III/2008, dt:17-07-2008 of Finance (BG.III) Department.
2. G.A. (Elecs.E) Dept. Lr.No. 3706/Elecs.E/A2/2008-10, dt:23-10-2008.
3. From M/s Softline Advertising Pvt. Ltd., Hyderabad Bill No.219/GAD9E)/PU/2008-2009, dt:25-10-2008.
4. G.O.Rt.No. 4916, Fin. (Expr.GAD-I) Dept., dt:22-12-2008

ORDER:

The Government in the letter 2nd read above, M/s Softline Advertising Pvt. Ltd., Hyderabad have requested to insert the paid advertisement regarding Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date in Urdu in all editions of Siasat Newspaper and Hindi version in all editions of Hindi Milap News Paper on 25-10-2008 and submit the bills as per I & PR approved rates for making payment.

2. M/s Softline Advertising Pvt. Ltd., Hyderabad in the reference 3rd read above has submitted bill for an amount of Rs.1,55,846/- as advertisement charges for payment as detailed below:

Siasat – Hyderabad Main Edition

(24 X 25 Sq.Cms

@ Rs. 100 /- per Sq. Cm)

-- Rs. 60,000-00

Hindi Milap – Hyderabad Edition

(24 X 25 Sq.Cms

@ Rs. 155 /- per Sq. Cm)

-- Rs. 93,000-00

Rs.1,53,000-00

Add:-

Service Tax @ 1.86%

-- Rs. 2,846-00

Total Amount

Rs.1,55,846-00

3. Government, after careful examination have viewed that the Service Tax has to be borne by the firm/advertising agency and decided to pay Rs.1,53,000/- (Rupees One Lakh and Fifty Three Thousand only) towards Publication Charges after excluding Service Tax and Cess.

4. After careful examination, Government hereby accord sanction for payment of Rs.1,53,000/- (Rupees One Lakh and Fifty Three Thousand only) to M/s Softline Advertising Pvt. Ltd., Hyderabad towards publication charges of Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2009 as the qualifying date in Urdu in all editions of Siasat Newspaper and Hindi version in all editions of Hindi Milap News Paper on 25-10-2008.

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5. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 4th read above.

6. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of “M/s Softline Advertising Pvt. Ltd., Hyderabad” and forward the same to this Department for taking necessary further action.

7. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1st read above.

8. M/s Softline Advertising Pvt. Ltd., Hyderabad shall pay the Service Tax directly to the Government.

9. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.V.SUBBARAO
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

M/s Softline Advertising Pvt. Ltd.,

3-5-579, Vittalvadi Lane, Himayatnagar, Hyderabad.

SF/SC.

//forwarded::by order//

SECTION OFFICER